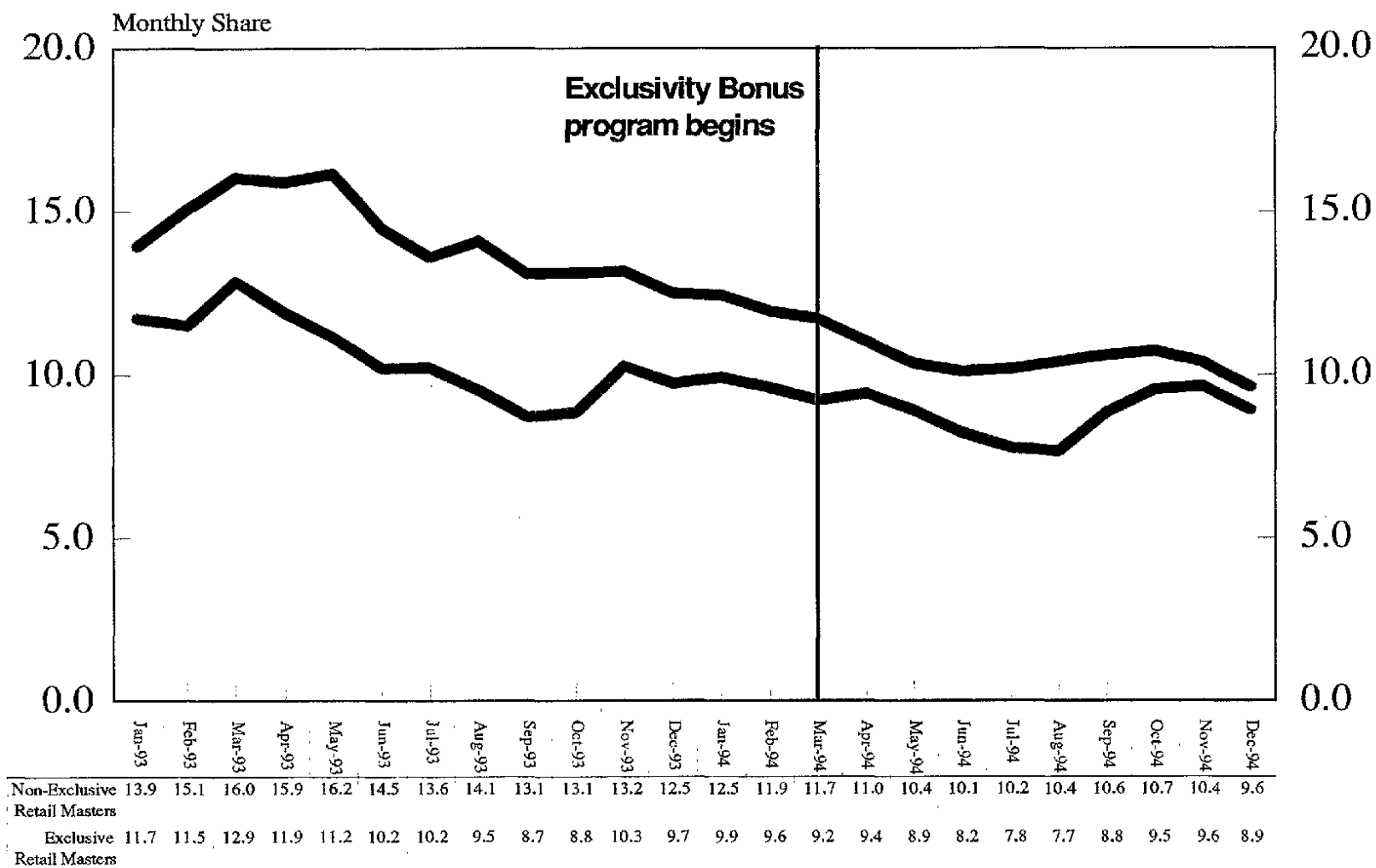


RJR Discount Total U.S. - 800 C- Stores



2071921208

■ Non-Exclusive ■ Exclusive
Retail Masters Retail Masters

Note: Retail Masters definitions as of 12/94

Source: Nielsen Integrated Panel - Disaggregated data